PURDUE NATIONAL SECURITY & DEFENSE SOCIETY

SPONSORSHIP PACKAGE

2026 - 2027

A LETTER TO OUR SPONSORS

Dear Sponsors of the Purdue National Security & Defense Society,

On behalf of the Purdue National Security & Defense Society, I would like to extend a personal thank you for your interest in sponsoring us. We are honored by the tremendous amount of support we have received from all facets of the defense and security sector. Your encouragement drives our mission and strengthens our commitment to developing the next generation of defense professionals.

In just two years, Purdue NSDS has gathered more than 500 registered members from almost every single major, and continues to grow rapidly. Already, our engineering teams are expanding in various unique technical directions that each address real-world national defense concerns. These include unmanned aerial & maritime drone platforms, counter-UAS systems, drone swarms, cybersecurity research, FPV racing, biotechnology research, and a subsonic pulsejet vehicle. Our teams are entered in various collegiate and industry competitions so they can rapidly test and apply their technologies. With your sponsorship, we can provide these teams with the resources they need to excel in these competitions, gain hands-on experience, and continue to deliver these solutions in the defense and security sector after graduation.

In order to bring the government and industry defense sectors closer to students, we aim to maximize the impact of your contributions through various networking opportunities and information sessions designed to connect your organization with our students. The opportunities we offer are detailed further in this package. This October, we will host the Purdue National Defense Summit, our second annual series of events in support of national defense. This year, the summit will feature a National Defense Career Fair, the National Defense Forum, and the Veteran Victory Cup. For more information, check out our website: purduensds.org.

Your investment will not only build the bridge between Purdue and the greater defense and security sector, but also ensure your organization stands at the forefront of cultivating America's future defense workforce. Together, we can strengthen our nation's security and empower the next generation of defense innovators.

Thank you again for your consideration and support. I look forward to finding out how we can support each other's missions.

Boiler Up,

Aarav Zutshi
Purdue University — B.S. '27 | M.S. '28
President, Purdue National Security & Defense Society

SPONSORSHIP TIERS

	Tier 1 $2,500+	Tier 2 $5,000+	Tier 3 $10,000+	Tier 4 $15,000+
Social Media Feature	✓	✓	✓	✓
Recruiting/ Info Sessions	1	2	2	>2
Logo on NSDS Technical Project Hardware	SMALL	MEDIUM	LARGE	EXTRA LARGE
Logo on Website and t-shirts	SMALL	MEDIUM	LARGE	EXTRA LARGE
Sponsored messages on communications platforms		PER MONTH	PER WEEK	UNLIMITED
Free registration & primary feature at annual Career Fair			✓	✓
Private Hiring Event & Member Mentorship				✓

Sponsorship benefits are valid for the 2026-2027 academic year (August 2026 to May 2027)

Foreign Adversary Disclosure:
Sponsor represents and warrant that it is not (a) a citizen or national of a "foreign adversary," as defined in Indiana Code 21-30-7-4, or (b) a "foreign source" or acting directly or indirectly on behalf of a "foreign source," as that term is defined in Indiana Code 21-30-7-6, located in a "foreign adversary."

V1.0

BENEFIT DESCRIPTIONS

Social Media Feature: To recognize your sponsorship of our organization, NSDS will create a dedicated social media post on one or more of our social media platforms. These platforms include LinkedIn, Instagram, Substack, and YouTube.

Recruiting / Info Sessions: NSDS will provide a venue, food, and all the other support required for you to visit Purdue's campus and interact with our members. Events are typically held in reserved classrooms and on Thursday evenings in order to align with our standard general meetings, but different venues and schedules can be arranged with sufficient advance notice. Tier 1 can request one meeting a year, while higher tiers can request one meeting per semester or more.

Logo on NSDS Technical Project Hardware: Your organization's logo will be placed as a sticker on all NSDS technical hardware that it can fit on. Our hardware include technical equipment such as drones, drone boats, 3-D Printers, C-UAS systems, FPV headsets, etc. Higher tiers will get larger stickers and more visibility.

Logo on Website and T-shirt: Your organization's logo will be featured on our website--www.purduensds.org--and in this year's edition of the Purdue NSDS T-shirt. Logo sizing and placement will change based on sponsorship tier.

Sponsored Messages on Communications Platforms: Your organization may request for a sponsored message to be sent on NSDS communications platforms, which include Discord and email. At tier 2, you can request the month in which the message should be sent, and at tier 3 you can request a message anytime--up to once a week. At tier 4, there are no restrictions. These messages are a great way to advertise job postings, raise awareness for active projects and initiatives, advertise upcoming events, and overall grow student interest in your organization.

Free Registration & Primary Feature at Career Fair: Your organization's registration fee will be waived for the 2026 National Defense Career Fair. NSDS will also provide your organization with a prime location at our career fair, and will emphasize your organization on our event promotions, fair advertising, fair merchandise, and other mediums.

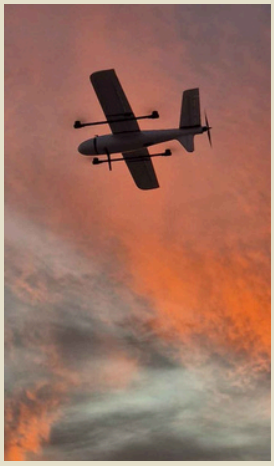
Private Hiring Event & Member Mentorship: We will organize a private hiring event for your organization, exclusively with active NSDS leadership and technical members. We will also prepare a showcase of our technical projects at our drone lab, so you can meet the students leading each project and not only provide them with feedback, but also establish a personal line of communication with them for technical and career mentorship throughout the academic year.

TECHNICAL PROJECTS

Below are abbreviated descriptions of our technical projects. To learn more, visit www.purduensds.org or reach out to our executive board at nsds@purdue.edu.

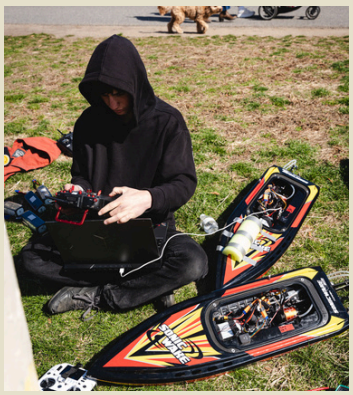
*****Autonomous Drone (CUASC)**
NSDS students constructed a vertical take-off and landing drone as well as a quad rotor for autonomous payload delivery and mapping. The drones leverages onboard AI for navigation and target identification.



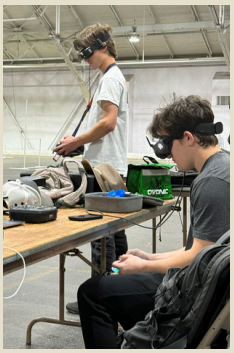


*****R.A.P.T.O.R.**
Remote Aerial Platform for Tactical Operations and Reconnaissance; This NSDS team is building a large hexacopter to release smaller multi-rotors during mid flight.

*****Maritime**
NSDS students have a multi-domain maritime system that can autonomously launch an aerial drone which communicates with a swarm of surface drone boats to converge on a specific target.

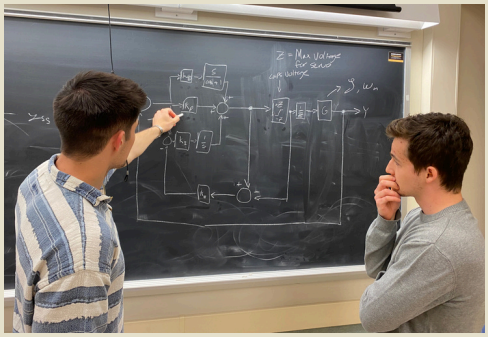


***Drone Swarm**
NSDS is developing a small drone swarm to perform a drone show. The goal is to develop a larger show for sporting events, and to build a platform for future swarm projects.



*****FPV / Purdue Drone Racing**
The NSDS FPV team represents Purdue's drone racing team, which is the largest collegiate drone sim racing team in the nation. Students also build and fly small multirotor UAS to compete in payload deployment, search and identification, and racing events.

Counter UAS - Sentry
NSDS is developing a drone localization system using AI, computer vision and other sensor modalities.



****Biotech**
Developing a wearable soldier biometrics monitoring system that tracks key vitals including heart rate, blood oxygen levels, blood pressure, and GPS location.



*****Cybersecurity**
The cybersecurity team competes in 'Capture the Flag' competitive events and has projects that explore Penetration Testing/Security research, Reverse Engineering, and Cryptology.

Pulsejet Vehicle
Students are aiming to develop the airframe for a fixed-wing UAS that uses a Pulsejet, designed by PURPL, for propulsion.

Open Source Analysis Group (OSAG)
Our OSAG team keeps up-to-date on the current state of defense both for the United States and globally. They deliver weekly situation reports to our members and publish on our LinkedIn newsletter and substack.

***Part of Purdue's VIP program where members can get course credit; **Competition team; ***both**



THE TIME IS NOW!

If you would like to be a sponsor, contact our executive board at **nsds@purdue.edu**. Please include the tier you would like to purchase, or if you are still deciding, feel free to ask for additional info! Our team will walk you through the process.

Thank you for your generosity and support for the Purdue National Security & Defense Society, and for the next generation of national security & defense talent!